

Penn College Graduate Opens Illustration Business

Pennsylvania College of Technology graduate Hilary Anstead takes her art seriously. Owner of Hillustration Studios in Dubois-town, Anstead has opened her offices to provide a solution to businesses looking for original, eye-catching digital illustration.

Anstead's decision to operate Hillustration Studios means that businesses of all types can benefit from specialized talent, locally. Whether a technical rendering of a company's products or whimsical character development, Hillustration Studios designs graphics suited to all genres of media, from print brochures and sales materials to Web graphics.

"Original, affordable illustration is in demand, not only in New York, Philadelphia and other large cities," says Anstead, "but also right in our own backyard, here in Williamsport and the surrounding communities. By opening Hillustration Studios, I am not competing with local agencies. In fact, I'm looking to contract with them. I saw an opportunity to establish roots in a business-minded city where the need for commercial illustration is just as great." And with the ease of e-mail and the Internet right at the Studio's fingertips, business may boom outside the city limits, too.

Hillustration Studio's portfolio runs the spectrum from corporate holiday greeting cards, to party invitations, illustrative logos, coverage maps and more. A profile and illustration gallery is featured on their Web site at www.hillustrationstudios.com.

Anstead refined her skills early in a commercial art program at the Carbon County Area Vocational-Technical School in Jim Thorp, where she graduated first in her class. She earned her degree from the Penn College in advertising art in 2000 and has worked as an in-house designer in the fields of corporate marketing and advertising. For more information, call (570) 320-7354 or send email to: hilary@hillustrationstudios.com.